

For Immediate Release

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La Crosse Promise: A catalyst for community vitality through educational success.

La Crosse Promise Grants First Scholarship For Renovation Project

La Crosse, WI (October 19, 2018) – La Crosse Promise is pleased to announce that the first family to renovate their home as part of the Neighborhood Revitalization Program, has completed their project and is now eligible for \$50,000 in scholarship funding for college.



Mike and Nancy Caucutt participated in the program to earn scholarships for two of their children, who will receive \$25,000 each when they graduate from high school and enroll in college. The Caucutts were pioneers of the program which launched in 2015. The majority of the renovation included an addition to their Queen Anne-style historic home in the Washburn Neighborhood as well as a new, updated kitchen. Prior to the launch of the Promise program, they were seriously considering a move outside of La Crosse. Inspired by the scholarship and their love of the neighborhood, they chose to stay, said Nancy.

“Up until this point in the program, we had many families and individuals participate in our new construction program, either by building a new home where a once condemned structure stood, or buying a spec home built by a local contractor,” said La Crosse Promise Executive Director Brian Liesinger. “While we are happy that the replacement home project is thriving, we are glad that the Caucutts chose the renovation program. We thank Mike and Nancy for this commitment and encourage other homeowners in our Promise neighborhoods to consider the renovation process, which will earn them a Promise scholarship.”

La Crosse Promise will hold a press conference on Tuesday, October 23 at 4:30 p.m. at the Caucutt residence at 908 5th Avenue. In addition, Chris and Kiera Woodard have just started their renovation process and they will have their home open as well at 513 Ferry (close by) after the news event. They will receive a Promise scholarship for their young daughter.

In order to qualify for a Promise scholarship for the renovation program, homeowners can invest \$30,000 - \$49,999 to qualify for a \$25,000 scholarship or \$60,000 or more for a \$50,000 scholarship. Other guidelines apply and can be found at lacrossepromise.org.

Currently, 14 families have scholarships reserved in their names. Nine eligible homes are under construction and will be available for purchase prior to the end of the year. For more information, contact La Crosse Promise at 608-792-1137.

About us: La Crosse Promise is a non-profit organization working to economically transform La Crosse, Wis., and improve the quality of life for all citizens through a strong commitment to education. This transformation is taking place through a scholarship program for families that build, buy, or renovate a home in select La Crosse neighborhoods. In addition, its Future Centers provide career guidance and post-secondary education planning for high school students in the School District of La Crosse to ensure their future career success. Visit lacrossepromise.org for more information.