

September 2017

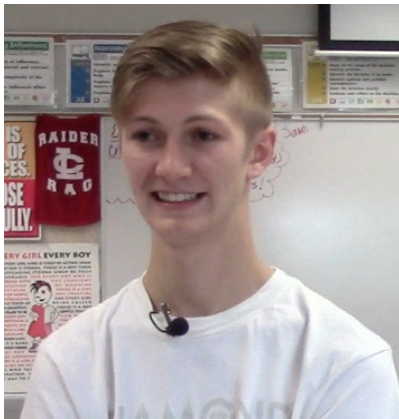


La Crosse Promise

YOUR DREAM. OUR PROMISE.

In their own words

Testimonials from students who use the Future Centers.



"Ms. Moe encouraged me and she kept me on task. She knew what I needed to get done and that helped a lot. I am proud of myself for what I got done."

-Parker

Central High School, Class of 2017
Attending University of Minnesota-
Rochester

Future Center Fall Events



Parent Information Night
Wednesday Sept. 20 at Central:
6-7 PM

Parent Information Night is for all parents/guardians and the high schoolers in the School District of La Crosse. Learn about career and education options for your future.

Twelve Scholarship Homes in Two Years!

New Promise Homes Represent \$2.2 million in Appraised Value



A Promise home being built on 5th Avenue.

As La Crosse Promise's neighborhood revitalization program approaches its second year anniversary, the non-profit has promised up to \$600,000 to 12 households in La Crosse for educational scholarships. Eleven of those homes have been new construction in the Washburn and Powell-Poage-Hamilton neighborhoods of the city, adding to a total assessed value of more than \$2.23 million to these core neighborhoods. One scholarship family is currently renovating their home as part of the La Crosse Promise revitalization program. [VIEW NEWS FEATURE HERE](#)

The La Crosse Promise neighborhood program launched in October 2015, with 30 scholarships of \$50,000 available to those who build or significantly renovate a home in these core neighborhoods of the city. By October of this year, there could be up to 17 scholarships awarded, said Executive Director Brian Liesinger. The homes that have been built so far range in appraised value from \$167,000-

Essay Writing Workshop Monday Sept. 25 at Logan

6-7 PM

This is for all high schoolers in the School District of La Crosse. Get a jump start on your essays with expert advice!

Campus Visit to University of Minnesota-Twin Cities

Date: TBD

7 a.m. departure

Campus Visit to Luther College

Monday, October 30

7 a.m. departure.

All campus tours are free. Lunch is \$10, which is refundable to students on free and reduced lunch. See your Future Center Advisor to sign up.

Career Lunch and Learns will start in October.

We host monthly 1-hour sessions at each high school with a small group of interested students. Guest professionals explain their career choice and talk about their experiences. If there is a career field you are interested in, let your advisor know, and we will try to schedule a speaker in that field.

Future Centers

What's your dream? We are here to help you achieve it!



Our Future Centers:

- * Assist you in discovering opportunities in careers that are sustainable and rewarding.
- * Connect you with the information and resources necessary to pursue post high school options.
- * Explain financial aid and help you with the application process.
- * Help you locate scholarships.



The first La Crosse Promise Scholarship family moved into their new home in October 2016.

received La Crosse County's Acquisition and Demolition grant. Both of the new homes will replace structures that were condemned.

"Our goal was to encourage construction of new homes aesthetically appropriate to the neighborhood valued at or above the \$150,000," said Liesinger. "We are on track for that goal and we are pleased to start distributing those scholarships to families in the very near future when the first candidates enroll in college."

The scholarship program has been made possible through significant donations from three anonymous donors totaling \$1.5 million. The La Crosse Promise placed-based scholarship program is the only one in the country that offers scholarships to residents who build, buy or renovate homes in select neighborhoods. Adult learners also qualify for the scholarship if they are the legal owners of the home. All scholarships can be used at any accredited college or university in the United States.



Design for 943 Farnam - La Crosse Promise Scholarship Eligible Home

200,000, with homes still under construction expected to be appraised above \$200,000. All of the designs were approved by the city, ensuring the homes blend into the historic character of the neighborhoods.

"We have gained significant momentum for this program since the first Promise family moved into their home in October 2016," Liesinger said. "It reflects a greater interest in the Washburn and Powell-Poage-Hamilton neighborhoods, a re-establishment of these neighborhoods' vitality, and I believe a shift from declining to desirable."

The most recent activity for the Promise homes include the purchase of a spec home on Johnson Street and the demolition of an aging home on 7th Street on July 26. The latter was a property purchased from the City of La Crosse by a homebuyer who also

For families interested in building or buying a spec home in a Promise neighborhood, there are three properties currently available as of August 1.

One developer has been approved to reserve Promise scholarships at 931 and 943 Farnam (see designs). These homes are [for sale](#)

* Provide you with guidance with college selection, applications, and more!

Students and Parents!
It's never too early...

TO CREATE YOUR FSA ID



Federal Student Aid, a part of the U.S. Department of Education, is the largest provider of student financial aid in the nation. They help make college education possible for every dedicated mind by providing more than \$120 billion in federal grants, loans, and work-study funds each year to more than 13 million students paying for college or career school.

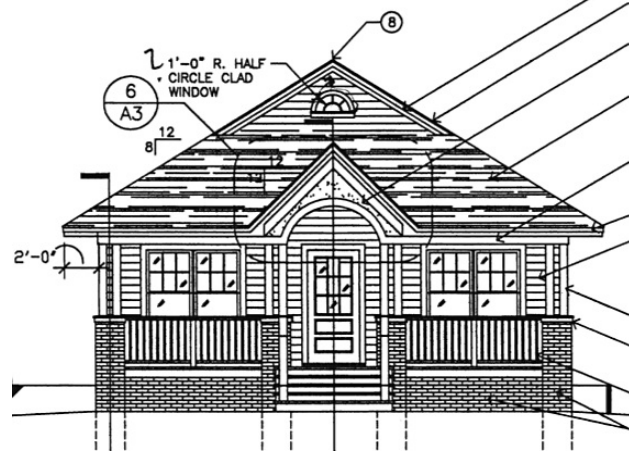
To fill out the Free Application for Federal Student Aid you must first create a FSA-ID.

To access and electronically sign the FAFSA you need to create an FSA ID. Create your online at fsaid.ed.gov!

THINGS TO KNOW BEFORE YOU BEGIN:

- You need to have a social security number.
- Students and parents each need an individual FSA-ID.

We're here to help!



931 Farnam

The city owns a cleared lot at 921 Farnam/922 Hood that is for sale and is Promise eligible. This property is listed [here](#).

Community Events

Come see us!



We're handing out beach balls to the kids this year! We had fun at the Farmer's Market, the Gundersen Inn and Suites Grand Opening Bluesfest (above left) and the Neighborhood Night Out, sponsored by the La Crosse Police Department in August (above right). We also enjoyed participating in the first ever Open Streets-La Crosse hosted by WisconsinBikeFed on September 3.

Upcoming events:

Steppin' Out in Pink: Gundersen Health System Walk for Breast Cancer Awareness
September 9 (9 a.m.- 12 p.m.)

Cameron Park Farmer's Market
October 6 (4-6 p..m)

Current Homes and Lots Available

**Build or buy
your dream
home and
receive up to
\$50,000 in**



FUTURE CENTERS

Matt Gordy
Logan High School:
608.789.7034

Hayley Moe
Central High School:
608.789.2054



A new Promise Scholarship-eligible home is currently being built at 504 Johnson Street
Call us at 608.792.1137 to find out about eligible homes!

scholarships.

[View Properties Here](#)

Home Designs Available



The La Crosse Promise Neighborhood Program Home Design Catalog is available to help La Crosse Promise families in planning their new homes. View some of the plans in this booklet [available here.](#)

OUR MISSION:

La Crosse Promise is a catalyst for community revitalization through education.

ABOUT US

La Crosse Promise is a non-profit agency promoting education and neighborhood revitalization. We offer homebuyers up to \$50,000 in scholarships and assist high school students to help them realize their dreams for the future!

608.789.2049 or 608.792.1137

[LEARN MORE HERE](#)

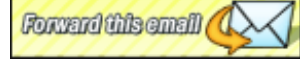
Please give at lacrossepromise.org



Give now

Forward to a Friend

THANK YOU!



The mission of La Crosse Promise is to be a private sector solution to strengthen our community and improve the quality of life for all its citizens through a strong commitment to education.