

EARN UP TO \$50,000 IN SCHOLARSHIPS!

YOUR DREAM. OUR PROMISE.

La Crosse Promise is working to economically transform our city through a strong commitment to education and urban transformation.

We offer economic incentives through scholarships of up to \$50,000 to individuals or families who build a new home or renovate a home in our selected neighborhoods.

Scholarships are awarded to high school graduates and adult students who reside in La Crosse Promise homes according to guidelines listed below.



HOW IT WORKS

QUALIFY Our program is designed for any qualifying homeowners or home buyers who have the financial ability to renovate their current home, buy and renovate an existing house, or purchase a lot and build a new home.

Not sure if you qualify? Contact a personal lender or call La Crosse Promise at (608) 792-1137 for a list of participating lenders.

BUILD Build a new single-family home in a La Crosse Promise neighborhood. Prepared city lots

are available, starting at \$5000. Never built a house before? We have several unique plans available and can connect you with dedicated experts to make your home-building experience go smoothly.

RENOVATE Renovate your existing home or purchase and renovate a house in the select neighborhoods and raise the appraised value. Contact a realtor or view real estate online directories to find out what homes are on the market in our neighborhoods.

TO RECEIVE SCHOLARSHIP

Dependent Scholarship: Reside in the home at least four years and remain in La Crosse until the youngest scholarship recipient in your household graduates from high school.

Adult Scholarship: Reside in your home for at least one year before receiving the first installment of your pro-rated scholarship award and remain in the home at least five years.

SCHOLARSHIP DISTRIBUTION

The scholarship may be used at any regionally-accredited public or private college in Wisconsin. Payments are sent directly to the institution in allotments throughout the student's college career. The total maximum lifetime scholarship for an individual student is \$25,000. The maximum lifetime amount awarded to a family is \$50,000.

The **Adult Scholarship** is available to adults 24 years and older who wish to earn their first or an advanced degree and are listed on the deed of the eligible home.

For more details, view our policies at www.lacrossepromise.org.



BENEFITS OF LIVING IN A LA CROSSE PROMISE NEIGHBORHOOD

Besides securing resources for a college education, your family will enjoy the convenience of living in an established neighborhood close to historic downtown La Crosse.



Major employers, top-rated schools, beautiful riverfront parks, nearby libraries, top-rated restaurants, and great entertainment are all a short walk, commute, or bike ride away.

Save on time and commuting costs and savor the up-close experience.

You'll also be part of a global movement to revitalize urban areas and contribute to a sustainable way of life!



WHY A PLACE-BASED SCHOLARSHIP?

An education-minded community is more likely to experience decreased crime, improved health, more family stability, and increased civic involvement. Participating in this program will demonstrate a commitment to education that will give children a better chance at having financially stable lives as adults.

REQUEST AN APPLICATION

CONTACT US AT

NEIGHBORHOODS@LACROSSEPROMISE.ORG

OR CALL (608) 792-1137.

**VISIT US AT
LACROSSEPROMISE.ORG**



**La Crosse
Promise**

Neighborhood Program